

# Communications and Membership Report- October 2019

Don Frattini

## Communications

**Emails** – Issues of importance or everyday concerns among residents are being distributed by Constant Contact where we can track who opens them.

The latest October emails (out of 350-all in household- sent on Constant Contact) were viewed as follows: Halloween Decoration Contest Winners – 41%; Halloween Stopover – 47%; LSA Security Report 48%; Unlocked Vehicles in Lake Sherwood – 54 %; LSA Grounds and Progress Report- 45%; LSCA Award – 53%;–Registrar of Voters Press release -45%; Mexican Dinner Fiesta Pictures – 40%; LSA Halloween Decoration Contest - 42%; **Thank you Samantha for organizing this project**

However, the rate of readership has increased with the new format allowing better viewing on the cell phones. A sample of the output for the recent Security Report is below. As you can see we can track the resident by email as to the time and date the email was opened.



**Judges favorite-Lake Sherwood East**

	<b>Name</b>	<b>Email Address</b>	<b>Date/Time</b>
✘	James & Ethel Brooks	jay.j.brooks.jr@gmail.com	Thu, Oct 31, 2019 at 11:15 AM CDT
✘	Blain & Simone Ardoin	simone.ardoin@gmail.com	Mon, Oct 28, 2019 at 11:57 AM CDT
✘	Robert & Frances Bayham	robert_bayham@att.net	Sun, Oct 20, 2019 at 10:40 AM CDT
✘	Elizabeth Wall	ewallabeth@gmail.com	Sat, Oct 19, 2019 at 10:22 AM CDT
✘	Marc & Crystal Matherne	mathernefamily@gmail.com	Wed, Oct 16, 2019 at 9:51 PM CDT

- Troy and Laurie Henderson troyhenderson3@bellsouth.net Wed, Oct 16, 2019 at 1:43 PM CDT
- Todd Sonnier TPSONNIER@TRANE.COM Wed, Oct 16, 2019 at 8:14 AM CDT
- Carol Doyle modoyle@bellsouth.net Tue, Oct 15, 2019 at 6:50 PM CDT
- Jesse & April Christensen hallmarkrental@att.net Tue, Oct 15, 2019 at 6:25 PM CDT
- Fred & Verlee Mayeux fredmayeux@gmail.com Tue, Oct 15, 2019 at 5:08 PM CDT

## **Budget Newsletter Schedule (I will be out of town from Dec. 16-22)**

### **Budget Forum is December 10, 2019, Tuesday**

The following is the schedule for submitting articles/photos for the December Budget Newsletter:

November 18, 2019– all articles and photos submitted to Scott and Don

November 22, 2019 – Completed Layout sent to printer

November 25, 2019– Newsletter received from printer

November 27-28, 2019 – Newsletter delivered by Glen Howse

**Website** – The current website is still up and running and being updated. Lisa is having some problems with new providers and is trying to work them out.

I have contacted Lisa again and she has not responded

**Membership Report** – No change- we have collected Invoices/dues from 312 of the 313 resident owners.

We have one property in foreclosure (Lot 111). Still no further information. Our attorney is trying to make contact with the attorney representing the Bank but no response yet. The sheriff's office has told me that they have received permission to proceed with service to the owners (Hebert's). They have a date of sale for December 11th. Generally, we cannot collect dues for the period until the bank takes over

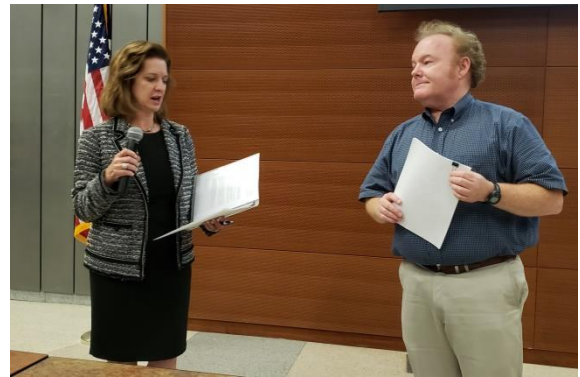
## New Residents –

Lot #	FirstName	LastName	New	Address	Phone	EmailAddress
177	Bradford & Natalie	Smith	10/19	4027 Lake Sherwood Ave. E.	933-7455	bradfordlsmith@gmail.com
235	Michael & Pamela	Billings	10/19	4646 Lake Lawford Court	456-1221	michael.billings@tsa.dhs.gov
172	Dexter & Sholanda	Golden	11/19	12516 Lake Lamond Avenue		goldendexter78@yahoo.com

## Federation of Greater Baton Rouge Civic Associations – October 10, 2019

The Federation of Greater Baton Rouge Civic Associations held its monthly meeting on Thursday, October 10, 2019 in the large 1st-floor meeting room of the Main Library, 7711 Goodwood Blvd., Baton Rouge, LA. 70806.

Gary Patureau, former Federation President and Organizer of the 5G (Small Cell Tower) Task Force, a Federation committee, along with Attorney Sherry Morris, were Guest Presenters.



The 5G Task Force is assisting the city in the revision of the existing 2017 ordinance and the 2018 revision. They gave attendees an update on the work being done on behalf of member associations.

The revisions being proposed are more homeowner-friendly, and are now in the hands of the Parish Attorney, where they have to be signed off by all city departments involved in the implementation. Some of the particular local ordinance changes being proposed are: more specific information on the applicant, sites (allowing neighborhoods to request certain locations), construction, safety of radio-frequency radiation emissions coming from the towers, better notification processes, the appeals rights,

fees telecom providers must pay, design considerations, repair and removal of poles, process, and working within the Federal “shot clock” for implementation. A November 2019 timeline is possible for the ordinance revisions to go before the Metro Council for approval.

Explaining that the first 2 goals of the 5G Task Force were to affect changes to the local ordinance, the next step is to focus on the work that can be done on a national basis, as many municipalities are already doing.

For more information on the 5G Task Force's work, please go to: [Responsible5G.org](https://Responsible5G.org).